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U.S. Patent Application No.: 09/986,354
Attorney Docket No.: 52493.000187

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Mathew George Majikes et al.

Appln. No.: 09/986,354

Filed: November 8, 2001

For: System and Method for Personalizing and
Delivering Insurance-Related Content to
User

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: Group Art Unit: 3626
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: Examiner: Robert Rines
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: Confirmation No.: 5302
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Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated November 1, 2007, Applicants respectfully request favorable consideration of the above-identified patent application in view of the following remarks, which are believed to place the above-identified patent application in condition for allowance or in better form for consideration on appeal.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.